

Press release

CANAL+ Group selects ruwido remote control for new satellite HD set-top boxes

Neumarkt, Austria – 2010-09-01 – Austrian remote control specialist [ruwido](#) today announced that it has been selected by [CANAL+ Group](#) as remote control supplier for its latest generation of satellite HD set-top boxes.

ruwido austria has supplied CANAL+ Group, the leading pay-TV operator in France, with the input device for its new HD satellite / IP hybrid set-top boxes.

The ruwido remote control perfectly meets the sleek black and white design of the corporate identity of + LE CUBE, the CANAL+ Group's previous hybrid set-top box, offering consistent branding throughout the product range. ruwido still supplies the remote control for this STB – the highest equipped HD set-top box in Europe.

"We are delighted to have once again been selected by CANAL+ Group for a remote control solution that enables quicker and simpler interaction with interactive services," said Ferdinand Maier, Managing Director, ruwido. "We see this decision as a sign of confidence with ruwido and our business approach. CANAL+ Group is providing a remote control device to its customers that is a joy to use and gives easy access to interactive services. We are proud to extend the partnership between CANAL+ Group and ruwido."

This co-operation continues a long term relationship between the two companies which dates back to 2002, with a number of new products released during that period. Since 2005 the partnership has been on a single supplier base.

###

about ruwido

ruwido is a leading provider of input devices such as remote controls and keyboards that enable consumers to access a richer, more interactive digital TV experience. The company specializes in innovative design, enhanced technology and scientific research to enable intuitive navigation and user experience excellence. Premium manufacturer brands and premium IPTV and interactive TV service providers around the world rely on ruwido solutions.

Founded in 1969 in Salzburg, ruwido is built on 40 years of experience in the consumer electronics market. With 20 per cent of ruwido's 190 employees dedicated to research and development, the company excels in new interaction techniques, user experience and usability concepts. Find out more about ruwido on www.ruwido.com.

Pictures



ruwido_canal+01.jpg



ruwido_canal+02.jpg

Contact

ruwido austria gmbh

Martina Kick
Marketing & Communication Manager
Köstendorfer Straße 8
5202 Neumarkt a.W.
Austria

tel +43 (0) 6216 / 4571-0
fax +43 (0) 6216 / 7291
martina.kick@ruwido.com
www.ruwido.com

Platform PR

Ian Westover
PR Executive

tel +44 (0) 20 / 74864900
ian@platformpr.com